



May 29, 2020

Dear Friend of The Hallmark:

We hope this letter finds you doing well as we all adjust to a different way of life in the midst of COVID-19. Safety measures remain a priority at The Hallmark. We applaud both our residents and staff for patience in recent weeks.

The expansion plans of Uptown Oaks at The Hallmark continue to proceed forward. We have taken the past few months to carefully study the building layout as it relates to the rest of the campus. The architect, Perkins Eastman, has presented some very interesting alternatives which have been well received by management. The present mix of floor plans has all two bedroom residences that include square footages of 1415, 1600, 1700, 1850, 2105, 2300, and 2520. The new floor plans feature expansive windows, appealing balconies, and views in multiple directions (for instance – an east and a south view or a north and west view). There are two focuses on planning – the first is finalizing layouts of the various floor plans and the second is the ongoing work on the plans for the amenities such as dining venues, event space and wellness areas that include a new outdoor swimming pool. This will all be shared with you this summer.

Many of you have joined us recently for our virtual meetings utilizing Zoom. Our next meetings are set for June 3rd, 10th, and 17th with topics on Uptown Houston by Bob Ethington, Director of Research and Development for Uptown Houston, the design of a new model apartment home at The Hallmark with Architect Nathan Somero and The Hallmark's Maria Lee, and a conversation with The Hallmark's Physician Assistant for independent living, Mallory Durst. If you are new to Zoom, let us help you gain access. Just call us to make arrangements to join us on the call – 713-624-5576.

We look forward to speaking with you soon.

Sincerely,

The Hallmark Marketing Team

Mike Wallace

Christine Keegan

Donna Giorgio

Valerie Schneider