



April 3, 2020

Dear Friend of The Hallmark:

We hope this letter finds you safe and healthy as we are adjusting to new circumstances brought on by the COVID-19 crisis.

As you can imagine, we have adopted a number of new measures for delivering services to our residents at The Hallmark. We applaud both our residents and staff as new safety measures have been accepted and followed. We are hopeful that the days ahead will begin to bring the normal routines we long to have back. The safety of our residents and staff is of the utmost importance in all we do. We extend our hope that you and your family are doing well and staying safe at this time.

As for the expansion plans of Uptown Oaks at The Hallmark, we bring good news! Work by our architect and professional development team has remained steady over recent months. Board Members who represent our Strategic Planning Committee have continued to meet with the professionals working on our project. Through conference call meetings and working remotely by many of our professionals, the planning continues to take shape. We anticipate the completion of a milestone in our planning as the next phase of architectural work will soon be completed – the term the architect uses for this work is “design development”. This will give us a fresh new look at their planning and we look forward to sharing this with you.

We anticipate being able to offer more information in May or June so stay tuned!

Take care, stay safe, stay well.

Sincerely,

The Hallmark Marketing Team

Mike Wallace

Christine Keegan

Donna Giorgio

Valerie Schneider

